



Nieman Foundation  
for Journalism at Harvard

## NIEMAN MOMENTS: 2007 ANNUAL REPORT







## THE NIEMAN FAMILY

**Cover – 2007 Fellows and Affiliates: Front row (left to right):** Mariateresa Alvarez-Sanchez, Juanita León (F), Evelyn Hernández (F), Renee Ferguson (F) and Ken Smikle, Eliza Griswold (F), Yuyu Dong (F) and Kun Dai, Bob Giles (Curator), Georgina Acosta (F), Alagi Yorro Jallow (F), Andrea (F) and William McCarren, James (F) and Carmen Scott  
**Middle row:** Jennifer Langston and Craig Welch (F), Ramsay and Cameron (F) McWhirter, Joo Hee Kim and JungHo Yoon (F), Patricia Nakell (F), Kathryn Peters (F), Tini Tran (F), Jennifer and Christopher (F) Cousins, Luwei (Rose) Luqiu (F), Anja Niedringhaus (F), Mauricio Herrera Ulloa (F) and Laura Mariela Gonzalez, Letty Valdes, Gail Smith (F)  
**Back row:** Aboubakr Jamaï (F) and Leila Ait Hmitti, Tangeni Amupadhi (F), Claudio Sanchez (F), Rupa and Damakant (F) Jayshi, Ian (F) and Elke Johnson, Kondwani Munthali (F), Zhi Ping (Michael) Luo, Dexter Filkins (F), David Kohn (F) and Natasha Lesser. Not shown: Harro Albrecht (F)  
 (F) = Fellow

**Cover lower level (left to right):** The front gate at Walter Lippmann House; 2007 Nieman Fellows Kondwani Munthali, Craig Welch, Gail Smith and Alagi Yorro Jallow; James and Carmen Scott with daughter Isabella

**Inside cover: Nieman Monadnock Hike – Front row (left to right):** Jennifer and Chris Cousins with son Caleb, Elke Johnson, Cam McWhirter and son Finn. **Back row (left to right):** Gail Smith, Craig Welch and wife Jennifer Langston, Mauricio Herrera Ulloa

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*From left to right: 2007 Nieman Fellows Tini Tran, Damakant Jayshi and Juanita León; Michael Luo and wife Rose Luqiu '07*

## CURATOR'S COLUMN

The theme of our annual report this year is “Nieman Moments.” The phrase is shorthand among Nieman Fellows who delight in recalling special times from their year at Harvard. We have asked several alumni to share their favorite moments as a way of bringing forth other Nieman memories.

But the foundation, of course, does much more than just create memorable experiences. “Its work is never done,” the late John Kenneth Galbraith famously reminded us several years ago. The headline from the Class of 2007 is that it was a year of change and of strengthening our core obligation to provide a formative learning experience for the fellows and their affiliates.

The mood of the class reflected a general anxiety among journalists about the state of the news industry and the quest for an economic model that can sustain journalism in a digital world. The foundation organized a series of programs that, while perhaps not lessening the anxiety, gave the fellows a blueprint for the road ahead.

The year began with a hands-on seminar on multimedia storytelling led by Julie Jacobson, staff photographer for the AP. During an October visit to Harvard Business School, the class worked through a case study with Prof. Clay Christensen, whose pioneering work in disruptive technologies

is being utilized by the newspaper industry in a transformational project called NewspaperNext. Rob Graham, founding director of LearningCraft, presented ideas for interactive content development. Dan Gillmor, director of the Center for Citizen Media, talked about the rising role of citizen journalism. The year ended with an all-day hands-on seminar with Ju-Don Roberts '04 and her team from [washingtonpost.com](http://washingtonpost.com).

To a considerable extent, the success of the Nieman program depends on people; the people selected as fellows and the people on the Nieman staff who provide the support for their fellowships and the many other activities at Lippmann House.

The departure of two key members of our management team gave us an opportunity to restructure their jobs to more effectively address current needs of the program. Melinda Grenier, communications director, moved on to a great opportunity with Bloomberg in New York, and Dolores Johnson, development director, found a new home for her specialty in fundraising with the John F. Kennedy Library Foundation. Ellen Tuttle was hired from *The Christian Science Monitor* as communications officer to fill Johnson's fundraising responsibilities and the communications part of Melinda's job. The Web-based work that Melinda had managed has grown into a full-time assignment.



*Nieman Curator Bob Giles with the 2007 Nieman kids and with Moisés Naím, editor in chief of Foreign Policy magazine, at the 2007 Lyons Award Dinner*



That role is being filled by Barbara McCarthy, who joined us after several years of directing Northeastern University's online alumni site.

Connie Hale, an author and teacher of writing, arrived from the West Coast as the new director of the Nieman Program on Narrative Journalism. She succeeds Mark Kramer, the founding director, and will help implement the Nieman Foundation's commitment to a larger role for multimedia storytelling in the narrative program and our annual conference.

Stefanie Friedhoff '01 joined the staff with two key responsibilities. She organized a conference on news coverage of the next big health crisis with a focus on the potential emergence of a new influenza pandemic. She also guided our three Nieman Fellows in global health reporting through the first year of the program, introducing them to the university's diverse global health resources and helping them organize their field work projects in developing countries.

John Breen brought 20 years experience in various administrative roles at Harvard to the new position of fellowship program administrator. John, who is a passionate sports fan, is revising the application routines with the objective of modernizing the process for applicants and for the selection committees. Elsewhere in the house, recent Bowdoin College grad Hope Reese has joined the events team to help plan and organize the many activities that take place each year. Hope has taken over for Jenny Davis, who now works for the *Moscow-Pullman Daily News* in Idaho.

The Nieman Foundation's financial position continues to benefit from the remarkable performance of the Harvard

endowment. The market value of the Nieman endowment grew by more than \$20 million to \$137 million.

The foundation's fundraising is now focused on building support for international fellowships. Two generous individual gifts of more than \$100,000 donated under Harvard's Charitable Remainder Trust program have been received from alumni. These gifts will increase in value as part of the Harvard endowment during the lives of the contributors and will then become part of the Nieman Fellowship Fund.

The Nieman Advisory Board, under the leadership of Bill Wheatley '77, has been supportive of the foundation's efforts to recruit a more diverse applicant pool and helps develop ideas for the foundation's role as an educational force during the ongoing transformation of journalism.

At the end of the 2007 Nieman year, the fellows and affiliates shared hugs and words of appreciation for what they had learned and experienced. They moved on, brimming with ideas and aspirations, and with a sense of realism about the challenges facing journalists and journalism in troubled times. By taking journalistic responsibility to heart and by knowing that learning is integral to sustaining journalism's core principles, the Class of 2007 contributed to a Nieman legacy that has been building over nearly 70 years.

Nieman Foundation Curator  
1966 Nieman Fellow

A handwritten signature in black ink, appearing to read "Bill Wheatley", written in a cursive style.

## NIEMAN MOMENTS

During their year at Harvard, Nieman Fellows experience many unforgettable moments, some of which stand out over time as especially meaningful. Several alumni share their favorite Nieman moments here, despite a universal feeling that it is nearly impossible to choose just one.



**I'll never forget venturing into a rundown legislative office in Ramallah during our Nieman class trip and engaging in a frank conversation with a senior Hamas politician. We grilled him on his party's refusal to renounce violence, but we were also surprised when he advocated a two-state solution for the Israeli-Palestinian**

conflict. As simple as it sounds, my Nieman year reinforced for me the importance of listening. An hour later, we were touring a refugee camp when gun-toting teens starting firing into the air. I didn't know it at the time, but the shooting was part of a harmless funeral celebration. With my heart pounding, the seasoned foreign correspondents in our group guided us safely through the crowd – disarming the armed teens with smiles and high fives. One of the lasting commitments from my year at Harvard is to venture outside of my comfort zone and to see the world with new eyes.

David Heath '06  
Investigative Reporter, *The Seattle Times*

Some of the most moving moments of my Nieman year came during our Monday Soundings. At one of the very first gatherings, I remember feeling particularly stirred. As an American reporter, I thought I had a difficult time pushing back against government officials reluctant to release even the most benign public records. But then Thepchai Yong, our fellow from Thailand, told us how he dealt with an incident as an editor in which the prime minister threatened to shut down his news organization just as it was going to press with photos of protestors clashing with Thai soldiers. Thepchai published anyway. We all cheered. I remember thinking, "This is going to be an incredible and inspiring year for me if these are the types of journalists I'm surrounded by." I was right.



Maggie Mulvihill '05  
I-Team Producer, WBZ-TV, Boston



**The people I met during my Nieman year made it magic.** The fellows have become an international family with loving relationships. But the Nieman also opened the doors, hearts and minds of the entire Harvard community to me. I had the privilege of working with the Harvard Black Law Students Association on their spring conference, serving as a keynote speaker, and also attended the Harvard black alumnae conference and helped undergraduates bring former Illinois Senator Carol Moseley Braun to campus.

At the Law School, I got to know constitutional scholar and expert Laurence Tribe, whose class I took and whose knowledge has been a source of help and clarification as I report on key legal issues. I also participated with Prof. Charles Ogletree in a powerful seminar on race and justice, which included a weekend-long analysis of the impact of the Dred Scott case. Both Professors Tribe and Ogletree now take my calls, and having them as resources makes me a better, more thoughtful journalist.

For me, Harvard's academics were amazing, our Nieman seminars and Soundings memorable, but the best part of the Nieman experience was the personal growth that came from a new network of colleagues and friends in the larger Harvard community who have forever changed my world for the better.

Renee Ferguson '07 Investigative Reporter, WMAQ TV, Chicago



Despite the many special moments I experienced while a Nieman at Harvard, the story I tell most often to friends and family is about Carl Gustaf Emil Mannerheim, a former Finnish president who, as a spy for the Russian military, rode horseback to China during expeditions from 1906-1908. I was especially interested in documenting his story as I had been posted in China before beginning my year as a Nieman Fellow.

I had already contacted a friend in Finland to get some material that I needed for my research. Then I decided to see if Harvard's libraries had anything on Mannerheim, obviously not expecting too much. The online Hollis Catalog found more than 100 results for him, many of them in Finnish. Yes, that was my ultimate Nieman moment. Not only was I within shouting distance of some of the leading scholars on China, I was a mere five-minute bicycle ride away from Mannerheim's China travel diary.

Pekka Mykkänen '04  
Washington D.C.-based U.S. Correspondent  
*Helsingin Sanomat*, Finland's largest daily

*It's not often you get a chance to tell someone you admire how much he influenced you, but the Nieman program gives you such gifts.*



I first learned about the Nieman program more than 20 years ago while reading all I could about author Robert Caro. I wanted to know more about him because his work was changing the way I did mine. I had thought I understood what it meant to be a reporter until I read Caro's books, "The Power Broker: Robert Moses and the Fall of New York," and his first volume on Lyndon Johnson, "The Path to Power." I marveled at Caro's relentless quest for the last possible document and interview. I emulated this spirit, as best I could, and the lessons paid off. From his bio, I learned he had been in a program called Nieman (Class of 1966) that took him to Harvard. In 2005, when I too became a Nieman Fellow, I suggested he be invited to speak to our class and Caro graciously agreed. It's not often you get a chance to tell someone you admire how much he influenced you, but the Nieman program gives you such gifts. I didn't miss the chance to tell him. "I guess you could say you're here today because of me," I told him, "but I'm here because of you."

Brent Walth '06  
Investigative Reporter, *The Oregonian*





What makes the Nieman experience unique is the camaraderie, the courses, the campus. You'll never have another year among so many like-minded people from all over the world, keen to seek the deeper truths that our deadline-driven lives so rarely allow. Harvard's courses are not just topical, but cutting-edge – and led by some of the finest lecturers in the world. The Nieman is a calling card that unlocks doors to ideas and people. But the very best news? You carry it with you.

Bill Schiller '06  
Asia Bureau Chief, *The Toronto Star*, Beijing, China

Throughout my year in Cambridge, I had the opportunity to meet leading scholars, journalists and writers, but my favorite Nieman moments were far more intimate. One of them came on a Friday in November.

After a talk, a number of fellows and I stopped at a local restaurant. When we came out, the first snow of the season was gently falling and we reveled in the magic of a beautiful New England night. We had come to Harvard from the Deep South, France, Germany, Brazil, Iran, Thailand, South Africa and New Jersey, and as the eight of us walked back through Harvard Yard, we had a brief, spirited snowball fight. It was impossible not to wish for the moment to linger.

In the diary I kept that year, I wrote something the great literary critic Helen Vendler said in a poetry class: "Nature, memory and desire are the ground of our emotional being." If this is so, then a powerful part of my own emotional being is forever linked to my Nieman experience.

Amy Ellis Nutt '05  
Staff Writer, *The Star-Ledger*, Newark, New Jersey



The Nieman year was a remarkable gift – a time of intellectual exploration, intense friendships and personal reflection. For me, there was no one "Nieman moment." Instead, the year was sprinkled with moments singular and sublime – watching jazz musician Eddie Palmieri give an impromptu performance in Lippmann House, listening to Pulitzer Prize winner Gene Roberts recount history, and swapping stories with other fellows over a bonfire on Cape Cod. It was a chance to bond with kindred spirits – extraordinary journalists who remain committed to the ideals of journalism despite troubled times. I come away from my year with a renewed sense of mission and memories for a lifetime.

Tini Tran '07  
Associated Press, Beijing



## THE NIEMAN EXPERIENCE 2006-2007

The Class of 2007 displayed great diversity not only geographically, in terms of the countries they represented, but also in their interests, abilities and professional achievements. Traveling to Cambridge from as far away as Nepal and Malawi and as close as Maine, the fellows took a leave of absence from their jobs in print, broadcast, and online media to participate in the rich campus life of Harvard.

Throughout the year, the 14 U.S. and 14 international fellows and their affiliates enjoyed the many activities that make up the Nieman year – from intimate Monday night Soundings, during which the fellows shared their life stories – to Wednesday seminars and Friday shop talks with speakers each as unique as the fellows themselves. They shared lunch with Bob Woodward and NBC Universal's Jeff Zucker, drank tea with Rev. Prof. Peter Gomes, and compared notes over dinner with guests from Al Jazeera International.

The fellows had ample opportunity to hear insights from the many other speakers who visited Lippmann House. Guests included fellows journalists Seymour Hersh, Jonathan Alter, and Rami Khouri, as well as noted scholars E.O. Wilson, Henry Louis Gates, Jr., Diana Eck, and Noam Chomsky, just to name a few.

The class also took advantage of the many seminars organized on their behalf to hone their skills and learn new techniques. They had a chance to attend two boot camps – one on computer assisted reporting, led by Investigative Reporters and Editors (IRE) Executive Director Brant Houston – and another on education statistics, organized by the Education Writers Association in conjunction with the Harvard Graduate School of Education.

Despite busy schedules studying subjects ranging from the politics of HIV prevention to the impact of new technology on school violence and gang membership, the 2007 fellows found time to reach out, give back and share information. One of them, Mauricio Herrera Ulloa, an investigative journalist for *La Nación* in Costa Rica, held a seminar to explain how, by meticulously following a money trail, he and his colleagues wrote stories that helped send three former Costa Rican presidents to jail on corruption charges.

Some fellows mentored young journalists at *The Harvard Crimson* while others got to know their peers studying in other fellowship programs on campus. Throughout the year, the Class of 2007 managed to stop and smell the roses, exploring the best of New England, whether rooting for the Red Sox at Fenway Park, climbing Mount Monadnock, or enjoying a night of music with the Boston Symphony.



*From left to right: Nieman Fellows at Fenway Park; Gail Smith, Jennifer Langston, Evelyn Hernández and Renee Ferguson; Nieman hikers on Mount Monadnock; Mauricio Herrera Ulloa and Aboubakr Jamaï*

## NIEMAN CONFERENCES AND SEMINARS

### The Narrative Journalism Conference

The 2006 Nieman Conference on Narrative Journalism was held in Boston in November, attracting nearly 1,000 participants and 56 guest speakers. Since its inception at Harvard in 2001, the annual conference has continued to grow and provide valuable information to leading writers, editors, students and teachers of narrative nonfiction. Highlights of the 2006 event included keynote addresses by author and New Yorker staff writer Calvin Trillin, Pulitzer Prize-winning Rwandan journalist Dele Olojede, Sandy Close, executive director of Pacific News Service, and Michael Quintanilla, award-winning features writer for the *San Antonio Express-News*. Participants chose between dozens of breakout sessions and took part in panel discussions and evening café sessions. The next narrative conference will be held March 14-16, 2008.

### The Maynard Media Academy

The 2007 Maynard Media Academy class of entry-level minority newspaper managers visited Lippmann House for two sessions designed to build their knowledge of managing and leading. During both meetings, in January and again during Harvard's spring break in March, the 24 Maynard students worked through case studies under the guidance of teachers from Harvard Business School. Several Nieman Fellows also participated in the program. The Media Academy is operated by the Robert C. Maynard

Institute for Journalism Education, founded by the late Bob Maynard '66, and located in Oakland, California. Bob's daughter, Dori Maynard '93, is now president of the Maynard Institute. The Nieman Foundation will welcome a new class of Maynard Media Academy students for sessions in January and March 2008.

### Christopher J. Georges Conference on College Journalism

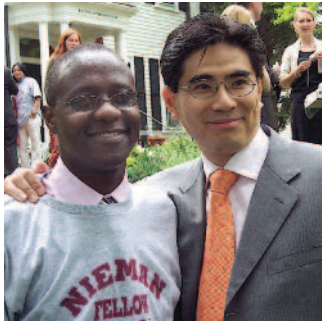
More than 50 college journalists met in April for the fourth Christopher J. Georges Conference on College Journalism. Organized jointly by the Nieman Foundation and *The Harvard Crimson*, the conference helps connect editors and reporters at campus newspapers with professional journalists. During the opening dinner, George Stephanopoulos, chief Washington correspondent for ABC News, was interviewed by Nieman Curator Bob Giles. Speakers included Dexter Filkins '07 of *The New York Times*; Mark Whitaker, editor in chief of Washington Post.Newsweek Interactive; Alan Murray, assistant managing editor of *The Wall Street Journal*; Renee Ferguson '07, WMAQ-TV Chicago; and John Harwood '90, Chief Washington Correspondent, CNBC. The conference is funded by the Christopher J. Georges Fund, which honors the memory of Chris, who was executive editor of the *Crimson* and a reporter for *The Wall Street Journal*.



**From left to right:** Nieman Narrative Conference session with Roy Peter Clark, vice president and senior scholar at The Poynter Institute; conference participants; publications from the Christopher J. Georges Conference on College Journalism

**Opposite page:** Poynter information table at the Nieman Narrative Conference; book signing with Jack Hart, writing coach and managing editor of *The Oregonian*





2007 Nieman Fellows Tangeni Amupadhi and Jungho Yoon

### Mid-Coast Forum

For the past 17 years, international Nieman Fellows have journeyed to the Maine coast to spend a May weekend as guests of the Mid-Coast Forum on Foreign Relations. This year, the fellows participated in a panel discussion before 125 members of the forum at the Farmhouse Conference Center in Rockport. The panel was moderated by Mac Deford, president of the forum and a member of the Nieman Foundation Advisory Board. The fellows each responded to the question, “What are the major foreign policy issues your country faces?”

The Mid-Coast Forum was organized in 1983 by a small group of residents of the Camden-Rockport area with a special interest in the U.S. role in international affairs. Many of the original members of the forum served in the State Department or the CIA. Since 1989, the forum has invited international Nieman Fellows and their families for a weekend of discussion, relaxation and fellowship.

## The Next Big Health Crisis – and How to Cover It



In fall 2006, the Nieman Foundation hosted a two-day conference to address the many challenges journalists face when covering major health crises. The conference, which was supported by the Dart Foundation, brought journalists from print, broadcast and online media together with scientists, public health officials, medical experts, academic researchers, law enforcement officers, public policy experts, and Homeland Security officials. They examined the threat of a new influenza pandemic while sharing lessons learned in the aftermath of Hurricane Katrina and during the SARS outbreak and anthrax attacks.

The nearly 100 participants joined in an unprecedented, frank discussion of the subject and their respective roles in how – and how well – the next big health crisis will be reported. As conference organizer Stefanie Friedhoff '01 notes, “Coverage before and during major outbreaks has a significant impact on when and how the disease can be contained. In fact, the media’s ability to provide a clear analysis of current threats and possible or actual responses is essential to saving many lives once a major health crisis occurs.”

Edited excerpts from the conference were published in the Spring 2007 issue of Nieman Reports. These excerpts are also available as a special issue of Nieman Reports, “Avian Flu, A Pandemic, & the Role of Journalists.” The conference was co-sponsored by the National Center for Critical Incident Analysis and the Association of Health Care Journalists.



One of my most unforgettable Nieman moments happened when I was in Gulu, in northern Uganda. It is an area where 80 percent of the population lives in camps for internally displaced people, nearly 20 percent of the children die before the age of five, and thousands of other children have been abducted by local rebels. The trip was part of my Nieman Fellowship in Global Health Reporting. After three months of seeing sick and desperate people, rundown hospitals and dying patients on my own, I felt lonely. I wanted to share these experiences with someone, but I thought my friends and colleagues at home probably wouldn't understand the challenges faced by a traveling reporter. So I sent out a group e-mail to my fellow Nieman.

Within a few hours I received 10 replies from all over the world – from South Africa, the U.K., the U.S., Columbia, Nepal and other countries. The messages were encouraging, they were sympathetic and they rekindled the special spirit I felt during my Nieman year at Harvard.

The responses also reminded me of our shared objectives: fight shallow journalism, dig deeper, investigate harder. And they pointed out that there are still some journalists willing to risk imprisonment, torture, shootings, beatings and law suits to get nearer to the truth – and that I had become one of them. I realized that loneliness is a minor price a journalist has to pay once in a while, and that no matter how far I may travel, I will always be part of the Nieman community.

Dr. Harro Albrecht '07  
2007 Nieman Global Health Fellow  
Medical Writer/Editor  
Die Zeit, Germany

## GLOBAL HEALTH FELLOWSHIPS

Three journalists in the Class of 2007 became the Nieman Foundation's first Global Health Fellows. Funded by a generous three-year grant from the Bill & Melinda Gates Foundation under a joint initiative of the Nieman Foundation and the Harvard School of Public Health, the fellowships combine the Nieman experience with a four-month fieldwork project in the developing world.

Having been an international science journalist in the 2001 Nieman class, I now advise the Global Health Fellows in their work. This opportunity arrives at a crucial time, when the intersecting complexities of global economics, international affairs, and health issues require a new level of expertise among journalists.

The three 2007 Nieman Fellows in Global Health Reporting were Harro Albrecht, medical writer/editor for *Die Zeit* in Hamburg, Germany; David Kohn, medical and science reporter at *The Baltimore Sun*; and Kondwani Munthali, a reporter and editor with the Malawi Broadcasting Corporation. Three new Global Health Fellows have joined the Class of 2008: Christine Gorman, a science reporter and *Time* magazine contributor; Ran An, a physician and medical reporter for *China Newsweek*; and Andrew Quinn, senior Southern Africa correspondent for Reuters.

— **Stefanie Friedhoff '01**  
*Special Projects Manager*



**From left:** 2007 Nieman Global Health Fellows David Kohn, Kondwani Munthali and Harro Albrecht



## ALUMNI EVENTS

### Chicago Alumni Meeting

Two dozen Chicago-area Nieman Fellows and affiliates gathered on a warm late-June evening at the home of *Chicago Tribune* editor Ann Marie Lipinski '90 and her husband Steve Kagan. The meeting brought many old friends together for the first time in years. George de Lama '92, a managing editor at the *Trib*, interviewed political media consultant David Axelrod. Nieman Curator Bob Giles '66 gave a brief update on the Nieman Foundation. Nancy Day '79 and Renee Ferguson '07 helped organize the event.

### South African Niemans Gather in Cape Town

South African Nieman Fellows traveled to Cape Town on June 2, the eve of the World Newspaper Congress and World Editors Forum, for their annual gathering. The dozen fellows met to discuss the state of the South African alumni group and to hear a report from Lippmann House by Nieman Curator Bob Giles. Pippa Green '99 was elected to lead the organization during the coming year. The group then adjourned to attend a dinner honoring Nat Nakasa, a 1965 Nieman Fellow. Nakasa, who was unable to return to his homeland under the apartheid regime, died in exile in New York at the tender age of 28. The award, given in Nakasa's name, is sponsored by the Nieman Society of Southern Africa and the South African National Editors' Forum.

### Class of '87 Celebrates 20th Reunion

The Nieman Class of 1987 celebrated its 20th class reunion at Lippmann House during a summer weekend at the end of June. Nine fellows joined by their spouses and children gathered for three days of shared meals, reminiscing, and local sightseeing.

The class has stayed in close contact since their Nieman experience two decades ago, hosting reunions every other year on alternating coasts. Linda Wilson has played a large role in planning those events and worked closely with the Nieman staff to plan the 20th reunion. The class is planning its next get-together in Cannon Beach, Oregon in 2009.

### Harvard in Journalism

The Nieman Foundation and the Harvard Alumni Association collaborated in March for a "Harvard in Journalism" program at the Harvard Club of New York. More than 250 Harvard alums, including many Nieman Fellows, listened to a keynote by *New York Times* columnist Frank Rich and panel discussions on journalism topics. Nieman Fellows on the panels included Bill Marimow '83, executive editor of *The Philadelphia Inquirer*, and Ju-Don Roberts '04, managing editor of *washingtonpost.com*. Nieman Curator Bob Giles opened the program with remarks about the Nieman Fellowships.



**Left to right:** Class of 1987 20th reunion; Nieman Curator Bob Giles with Kim Cloete '06 and Lizeka Mda '04 in South Africa; Bob Giles with Ju-Don Roberts '04 managing editor, *washingtonpost.com*, Jim Bell, executive producer of the *Today* show, and Bill Marimow '83, executive editor of *The Philadelphia Inquirer* at the Harvard in Journalism event in New York.

## 2007 AWARDS FROM THE NIEMAN FOUNDATION

### **Joe Alex Morris, Jr. Memorial Lecture**

George Packer, author of “The Assassins’ Gate: America in Iraq” and staff writer for The New Yorker, presented the 26th annual Joe Alex Morris, Jr. Memorial Lecture in March. The lecture, which recognizes exceptional coverage of foreign affairs, was established in memory of Morris, a *Los Angeles Times* foreign correspondent who was killed in 1979 while covering the Iranian revolution in Tehran.

### **Louis M. Lyons Award for Conscience and Integrity in Journalism**

Hu Shuli, editor in chief of China’s *Caijing* magazine, received this year’s Louis M. Lyons Award for Conscience and Integrity in Journalism. The Class of 2007 chose her in recognition of her efforts to build one of the few credible news outlets in China. The fellows honored Hu for her “insistence on old-fashioned journalistic standards of factuality” despite the risk of censorship and closure of her magazine.

Hu, who began *Caijing* (Business and Finance Review) in April 1998, has more than 25 years of editorial experience with media organizations. She was honored at a dinner at Lippmann House in May. Li Xin, Washington bureau chief for *Caijing*, accepted the award on her behalf. Moisés Naím,

editor in chief of *Foreign Policy* magazine, presented the evening’s remarks.

The Lyons award honors Louis M. Lyons, curator of the Nieman Foundation from 1939-1964 and a 1939 Nieman Fellow.

### **The 2007 Lukas Prize Project Awards for Exceptional Works of Nonfiction**

The Lukas Prize Project Awards, presented jointly by the Nieman Foundation and the Columbia Graduate School of Journalism each year, recognize excellence in nonfiction writing – works that exemplify the literary grace and commitment to serious research and social concern that characterized the distinguished work of Pulitzer Prize-winning J. Anthony Lukas, a 1969 Nieman Fellow. The 2007 awards were presented at a ceremony at Columbia’s Journalism School in May.

### **J. Anthony Lukas Work-in-Progress Award (\$30,000):**

Robert Whitaker for “Twelve Condemned to Die: Scipio Africanus Jones and The Struggle for Justice That Remade a Nation,” to be published by Crown. This award is given annually to assist in the completion of a significant work of narrative nonfiction on a topic of American political or social concern.



*From left to right: George Packer delivering the 2007 Morris Lecture; Hu Shuli, winner of the Louis M. Lyons Award; Li Xin, Washington bureau chief for Caijing magazine, who accepted the Lyons Award for Hu*

*Opposite page: Bob Giles presents the Taylor Family Award to Jack Brubaker and Ernest Schreiber from the Lancaster New Era; Tangeni Amupadhi '07 with New York Times senior writer and Nieman Advisory Board member Tim Golden '96, a Taylor Award finalist for his stories exposing U.S. secrecy about the treatment of prisoners at Guantanamo*



**J. Anthony Lukas Book Prize (\$10,000):**

Lawrence Wright for “The Looming Tower: Al Qaeda and the Road to 9/11,” (Alfred A. Knopf) which examines the events leading up to the destruction of the World Trade Center.

**The Mark Lynton History Prize (\$10,000):**

James T. Campbell for “Middle Passages: African American Journeys to Africa, 1787-2005” (The Penguin Press).

The prize is named for Mark Lynton, business executive and author.

**Taylor Family Award for Fairness in Newspapers**

The *Lancaster New Era* won the 2007 Taylor Family Award for Fairness in Newspapers for its series “Lost Angels – The untold stories of the Amish shootings.” Judges praised the New Era staff for their sensitivity in respecting the cultural and religious traditions of the Amish community as it prepared a compelling narrative about the people involved in the tragedy of 10 Amish school girls killed in Pennsylvania.

The winner and finalists were honored at a dinner in April at Lippmann House. The Taylor award, which carries a \$10,000 prize, recognizes fairness in news coverage by America’s daily newspapers.



**Recruiting for Diversity**

*Increasing the diversity of Nieman Fellows each year is one of the core outreach efforts of the Nieman Foundation, and one that’s strongly supported by the Advisory Board. Although my primary role is program manager for the Nieman seminar programs, attracting seminar and shop talk speakers to Lippmann House, I also attend minority journalism conferences throughout the year with an eye toward identifying and recruiting high-potential applicants.*

*This is a role I relish as it allows me to exploit my own experience as a working journalist and as Nieman alum to recruit the very best candidates. In an effort to raise the visibility of the Nieman program, I meet with potential applicants, lead conference workshops, and co-sponsor events with journalism fellowship administrators from both the Stanford and Michigan programs. Several successful Nieman applicants have cited these workshops as the motivating reason they applied.*

*Potential applicants often ask whether taking a year-long sabbatical is a good idea, given the uncertainty and tumult in journalism today. I remind them that while a Nieman Fellowship requires taking a year off from work, it represents a giant step forward on the career track. And I tell them the Nieman Fellowship program is an investment in the future, the best opportunity for them to position themselves for leadership roles in an ever-evolving news industry, and a door to possibilities yet unrealized.*

**Callie Crossley ’83, Program Manager for the Nieman Seminar Programs**

Crossley has attended conferences sponsored by the Asian American Journalists Association, the Native American Journalists Association, the National Association of Hispanic Journalists, the National Association of Black Journalists, the National Lesbian and Gay Journalists Association, and the Journalism & Women Symposium.

## NIEMAN FELLOWS HONORED

**Gene Roberts '62** and **Hank Klibanoff** received the 2007 Pulitzer in History for their book, "The Race Beat: The Press, the Civil Rights Struggle, and the Awakening of a Nation." The book also won the Goldsmith Award for nonfiction from the Shorenstein Center at Harvard's Kennedy School of Government.

**Cynthia Tucker '89**, syndicated columnist and editorial page editor at *The Atlanta Journal-Constitution*, won the 2007 Pulitzer for Commentary.

**Heidi Evans '93** was part of the *New York Daily News* team that won the 2007 Pulitzer Prize for Editorial Writing. The citation praised Evans and her colleagues for their editorials on behalf of Ground Zero workers and their health problems, which were neglected by the city of New York and the nation. Arthur Browne, *Daily News* editorial page editor, and Beverly Weintraub, editorial board member, shared the Pulitzer with Evans.

The American Society of Newspaper Editors (ASNE) honored two Nieman Fellows in March. **Anne Hull '95**, a reporter for *The Washington Post*, received the Batten Medal for five stories that examined the effects of the Iraq War on Americans. Reporter **Ken Armstrong '01** and two of his colleagues at *The Seattle Times*, received the Distinguished Writing Award for Local Accountability Reporting for their series "Your Courts, Their Secrets." Armstrong was also part of *The Seattle Times'* team that won a Casey Medal for

Meritorious Journalism for "Failures by State, Caregiver Kept Secret in Child-Rape Case" (single story, 200,000+ circulation). **Ju-Don Roberts '04** was part of *The Washington Post* team that won a Casey Medal in the multimedia category for "Being a Black Man."

**Juanita León '07** won a 2006 Lettre Ulysses Award for the Art of Reportage for her book "País de plomo. Crónicas de Guerra."

Nieman Curator **Bob Giles '66** and **Andrew Meldrum '08** received the 2007 Columbia University Graduate School of Journalism Alumni Awards, which represent recognition of excellence by one's professional peers.

**Simeon Booker '51** was inducted into the National Press Club's Golden Owls in May in Washington, D.C. The honor is given to journalists after 50 years of continued service, which Booker completed with *Jet* magazine.

**W. Hodding Carter, III '66** received the Burton Benjamin Memorial Award for lifetime achievement in the cause of press freedom from the Committee to Protect Journalists.

In October, the Austin Playhouse renamed its second stage "The Larry L. King Theatre." **King '70**, wrote "The Best Little Whorehouse in Texas," the musical for which he was nominated for a Tony Award.

## IN MEMORIAM

Erwin W. Kieckhefer '43. July 19, 2006 - Lombard, Illinois  
Dean Brelis '58. November 17, 2006 - Santa Monica, California  
John Edward Pearce '58. September 25, 2006 - Louisville, Kentucky  
Edmund Rooney '60. January 27, 2007 - Chicago, Illinois  
John G. (Jack) Samson '60. March 18, 2007 - Santa Fe, New Mexico



**Chris Hedges '99** received one of five literary awards given by the Lannan Foundation. His latest book is "American Fascists: The Christian Right and War on America."

The National Institute for Computer-Assisted Reporting has named an award for **Philip Meyer '67** that recognizes the best uses of social science methods in journalism.

A climate change class taught by **Sandy Tolan '93** at the University of California-Berkeley Graduate School of Journalism received a 2006 George Polk Award for radio reporting for "Early Signs: Reports From a Warming Planet," which aired in collaboration with American Public Media's "American Radio Works" and the NPR program "Living on Earth."

**Cecilia Alvear '89** was inducted into The National Association of Hispanic Journalists' Hall of Fame in June. The Los Angeles County Board of Supervisors also honored her for "being a pioneer Latina journalist and advocating for the inclusion of journalists of color."

**Bill Kovach '89** received an honorary Doctor of Humane Letters degree from Boston University in May. He also presented the main address at the Baccalaureate service. Kovach, senior counselor at the Project for Excellence in Journalism in Washington, D.C., and the founding chairman of the Committee of Concerned Journalists, was Nieman Curator from 1989-2000.

**Elizabeth Leland '92** received The Society of Professional Journalists' 2006 Sigma Delta Chi Award in Feature Writing (circulation 100,000+) for "The Old White Oak of Matthews." Leland is a reporter for *The Charlotte (N.C.) Observer*.

**Christina Lamb '94** won the British Press Award for Foreign Correspondent of the Year. Lamb also was chosen by the ASHA Foundation as one of their inspirational women worldwide.

**Dean Miller '08**, executive editor of *The Post Register* in Idaho Falls, Idaho, received the 2007 Mirror Award for Best Coverage of Breaking Industry News for his Nieman Reports article, "A Local Newspaper Endures a Stormy Backlash." The award is presented by Syracuse University's S.I. Newhouse School of Public Communications.

**Eileen McNamara '88** was one of five recipients of the 2007 Yankee Quill Award presented by the Academy of New England Journalists through the New England Society of Newspaper Editors. McNamara was recognized as "an advocate for the highest standards of ethics in the newsroom, with a passion to correct social injustice and provide a voice to the voiceless."

**Dori Maynard '93** received \$15,000 in a Knight News Challenge for a proposed blog on creating and maintaining diversity in digital media.

Te-Cheng Chiang '62. December 11, 2006 - Walnut Creek, California  
John William "Jack" Kole, '63. September 15, 2007 - Arlington, Virginia  
Smith Hempstone '65. November 19, 2006 - Bethesda, Maryland  
Dana Bullen '67. June 25, 2007 - Alexandria, Virginia  
Anthony Day '67. September 2, 2007 - Santa Fe, New Mexico

William Woo '67. April 12, 2006 - Palo Alto, California  
Ganga Pillai '77. April 28, 2006 - Kuala Lumpur, Malaysia  
Gerald Boyd '81. November 23, 2006 - New York, New York  
Doug Marlette '81. July 10, 2007 - near Holly Springs, Mississippi  
Sonja Hillgren '83. December 19, 2006 - Philadelphia, Pennsylvania

# NIEMAN FOUNDATION PROGRAMS

## Nieman Program on Narrative Journalism

Now in its sixth year, the Nieman Program on Narrative Journalism offers writers and editors a variety of programs and tools to help them perfect their storytelling skills and enliven their writing. Narrative journalism stretches the boundaries of conventional reporting and adds meaning to stories by developing complex layers and carefully crafted sentences. During our annual conference, we bring 1,000 journalists and authors together in Boston to learn about narrative in all its many forms. We also run a smaller seminar for narrative editors.

In January, “Telling True Stories, A Nonfiction Writer’s Guide from the Nieman Foundation at Harvard University,” was published by Plume. Collected from five years of presentations at the Nieman Conference on Narrative Journalism, the anthology includes essays by more than 50 of the country’s most respected journalists and nonfiction writers from Tom Wolfe and Tracy Kidder to Gay Talese and Nora Ephron. The book was edited by Mark Kramer, founding director of the Nieman narrative journalism program, and Wendy Call, a freelance writer and editor.

The Nieman Narrative Digest ([www.narrativedigest.org](http://www.narrativedigest.org)) has become an invaluable resource for journalists and students of journalism. It showcases “notable narratives” – articles in which writers go beyond the conventions of daily news to uncover and

create compelling stories – as well as essays on craft and suggestions for resources. The digest soon will broaden its focus by looking at how effective storytelling is expanding beyond traditional journalism by blending a variety of components, such as sound, still images and video.

— **Constance Hale, Director**

## Nieman Watchdog Project

When we first went online in 2004 to help promote watchdog reporting, it was with the sense that we’d be doing a great service if we could help frame questions on important issues. Our reasoning was that reporters needed help to cope with the “pressure of deadlines, the flood of raw information, manipulated news, deliberate misinformation and just plain junk” that is thrown at them every day.

Now journalists have to deal with another unfortunate fact of life: the press’s astonishing loss of credibility. This of course was an issue in the campaign coverage of 2004, but it’s a problem that just seems to keep on growing. Some of the wounds are self-inflicted, some the result of bloggers’ attacks and some the work of a presidential administration’s push to make the press irrelevant in Americans’ lives.

Nieman Watchdog’s response to these circumstances is to continue to offer guidance on covering important stories aggressively, with



independence and originality. Over the past year, experts and leading journalists writing for our site on Iraq, Iran, gas prices, election security, energy, missile defense, health care, the telecom industry and numerous other issues almost always stayed a step ahead of the day's news to encourage and assist in deeper reporting. As a result, one highlight for niemanwatchdog.org has been the growing frequency of citations and links to our work by news organizations and blogs, and use of our contributors as sources. There is no better way to restore credibility than to do tough, probing reporting.

Another highlight for us was the startup of our Watchdog Blog, in which veteran journalists, including five Nieman alumni, offer their take on breaking news and news coverage, and occasionally put daily events and reporting into historical context. Frequently, our bloggers are urging tougher, more independent reporting from the mainstream media. We now have ten contributors to the blog and plan to double that number over time.

— **Barry Sussman, Editor**

### **Nieman Reports**

For more than six decades, Nieman Reports has explored what it means to be a journalist, examined major shifts in the industry, and shared with its worldwide audience articles about the rights and responsibilities of news organizations. Recent issues of the quarterly magazine have featured these topics: “Islam: Reporting in Context

and With Complexity”; “Afghanistan: Stories Come Back Into View”; “Goodbye Gutenberg,” which dealt with the growth of digital media; and “Global Migration and Immigration: Stories and Images About the Journey.”

Written for and by journalists, Nieman Reports can be read in print and online at the Nieman Foundation's Web site. An innovative digital magazine format called eMprint allows visitors to view articles as they appear in the magazine. Individual articles and photo essays are also available in HTML format so they can be easily downloaded or printed for use in newsrooms and classrooms. To promote the academic use of articles, we work with a network of faculty members at journalism schools who alert colleagues and students about the content of each issue. On our Web site, we also have created Professor's Corner to provide useful educational resources.

With its unique content – harnessing the voices of reporters and editors, photojournalists, cartoonists and producers whose experiences and insights speak to the challenges of rapid change and the enduring principles of journalism – Nieman Reports continues to play an essential role in shaping journalism's future.

— **Melissa Ludtke '92, Editor**



*Left to right: Constance Hale,  
Barry Sussman and Melissa Ludtke '92*



## THE NIEMAN CLASS OF 2008

The Class of 2008 includes 30 Nieman Fellows and is the largest class to date.

**Abdul Razzaq al-Saiedi (Iraq)**, reporter for *The New York Times* Baghdad Bureau. Al-Saiedi is the Ruth Cowan Nash Nieman Fellow.

**Ran An (China)**, medical reporter, *China Newsweek*. An is a Nieman Fellow in Global Health Reporting.

**Alicia Anstead**, arts and culture reporter, *Bangor Daily News*, Maine. Anstead is the first Arts and Culture Nieman Fellow.

**Iason Athanasiadis (Greece)**, freelance reporter based in Iran. Athanasiadis is the Carroll Binder Nieman Fellow.

**Gaiutra Bahadur**, freelance journalist who has written for *The Philadelphia Inquirer*. Bahadur is the Louis Stark Fellow. The fellowship honors the memory of *The New York Times* reporter who was a pioneer in the field of labor reporting.

**James Baxter (Canada)**, editorial writer, *Edmonton Journal*. Baxter is the Martin Wise Goodman Canadian Nieman Fellow.

**Ayelet Bechar (Israel)**, freelance filmmaker. Bechar is the Robert Waldo Ruhl Nieman Fellow.

**Joshua Benton**, staff reporter, *The Dallas Morning News*.

**James Causey**, night city editor, *Milwaukee Journal Sentinel*.

**Andres Cavelier (Colombia)**, multimedia manager, *El Nuevo Herald*, Miami. Cavelier is a John S. and James L. Knight Foundation Latin American Nieman Fellow.

**Kate Galbraith**, freelance correspondent who has written for *The Economist*, *The New York Times* and *The Boston Globe*.

**Christine Gorman**, science reporter and *Time* magazine contributor. Gorman is a Nieman Fellow in Global Health Reporting.

**Melanie Gosling (South Africa)**, environmental reporter, *The Cape Times*. Gosling's fellowship is supported by the Nieman Society of Southern Africa.

**Aboubakr Jamaï (Morocco)**, journalist and former publisher of *Le Journal* in Casablanca.



**Siew Ying Leu (Malaysia)**, Guangzhou correspondent, *South China Morning Post*. Leu is the Barry Bingham, Jr. Nieman Fellow.

**Joan Martelli**, producer, ABC News in New York.

**Jenifer McKim**, reporter, *The Orange County Register*.

**Andrew Meldrum**, South Africa-based correspondent for *The Guardian* and *Observer*, United Kingdom.

**Dean Miller**, executive editor, *The Post Register*, Idaho Falls, Idaho. Miller is the Donald W. Reynolds Nieman Fellow in Community Journalism.

**Mary Newsom**, associate editor, *The Charlotte Observer*.

**Raul Penaranda Undurraga (Bolivia)**, editorial director, *Tal Cual*. Penaranda is a John S. and James L. Knight Foundation Latin American Nieman Fellow.

**Olivera Perkins**, staff reporter, *The Plain Dealer* of Cleveland.

**Andrew Quinn (United Kingdom)**, senior Southern Africa correspondent for Reuters. Quinn is a Nieman Fellow in Global Health Reporting.

**Jose Fernando Rodrigues (Brazil)**, columnist, *Folha de S. Paulo*. Rodrigues is a John S. and James L. Knight Foundation Latin American Nieman Fellow.

**Dan Vergano**, science reporter, *USA Today*.

**Stuart Watson**, investigative reporter, WCNC-TV, Charlotte, North Carolina.

**Walter Watson**, senior supervising producer, National Public Radio in Washington.

**Holly Williams (Australia)**, senior Asia producer, Sky News Beijing Bureau. Williams is the William Montalbano Nieman Fellow.

**Simon Wilson (United Kingdom)**, editor, BBC Middle East Bureau, Israel.

**Jing Zhao (Michael Anti) (China)**, reporter, *The New York Times* Beijing Bureau. Zhao is the Atsuko Chiba Nieman Fellow. His fellowship honors the memory of Atsuko Chiba, a 1968 Nieman Fellow.



## FINANCIAL OVERVIEW

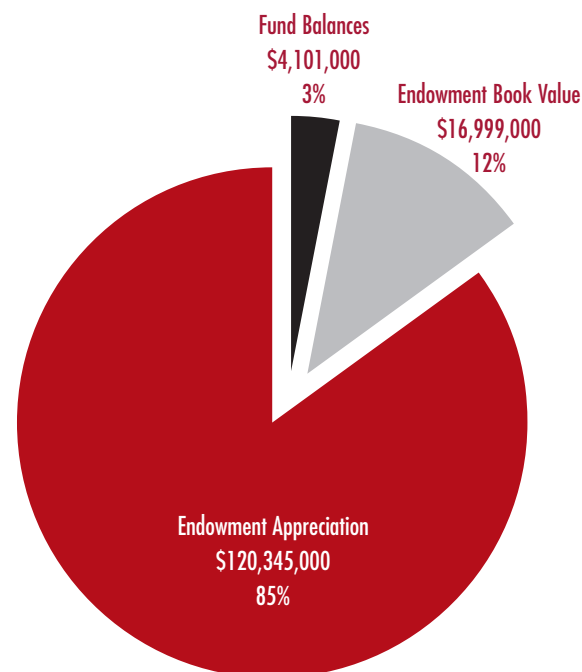
### Foundation Financials

The Nieman Foundation continued to strengthen its financial base in FY07.

Overall, the foundation's net asset position improved by 17 percent over FY06, increasing to \$141 million. Total assets of \$143 million went up 16 percent, due to increased market value of investments, while total liabilities of \$2 million decreased by 15 percent, due mainly to paying down the renovation debt for the Lippmann House addition. The Foundation's endowment appreciated over the last fiscal year by 21 percent to \$137 million.

The fiscal year ended with \$442,000 in net revenue, mostly in restricted funds. FY07 expenses increased just over 10 percent to \$5 million, largely due to an increase in the number of fellowships granted. Operating expenses fell into three major functional areas: fellowships and awards (40 percent), consisting of stipends and Nieman Foundation prizes for excellence in journalism; general administration (40 percent), including staff and facility costs; and journalistic outreach (20 percent), including Nieman Reports, the Nieman Program on Narrative Journalism and the Nieman Watchdog Project.

### COMPOSITION OF NET ASSETS





## FY07 BALANCE SHEET as of June 30, 2007

	2007	2006
<b>ASSETS</b>		
Cash and Cash Equivalents	\$500	\$200
Receivables, Net	4,918,394	5,064,345
Pledges Receivable, Net	1,018,977	1,732,723
Equipment, Net	114,923	95,492
Long-Term Investments, at Market	137,343,310	116,233,177
<b>TOTAL ASSETS</b>	<b>143,396,104</b>	<b>123,125,937</b>
<b>LIABILITIES</b>		
Accounts Payable	5,010	0
Deposits and Other Liabilities	96,279	118,353
Pooled Loans, Construction	1,850,102	2,184,421
<b>TOTAL LIABILITIES</b>	<b>1,951,391</b>	<b>2,302,774</b>
<b>NET ASSETS</b>	<b><u>\$141,444,713</u></b>	<b><u>\$120,823,163</u></b>

## REVENUE AND EXPENSES July 2006 – June 2007

	June 30, 2007	June 30, 2006
<b>REVENUE</b>		
Sponsored Revenue, Nonfederal	\$676,290	\$450,238
Current Use Gifts	178,280	186,118
Endowment Income, Operating Distribution	4,312,521	3,889,867
Interest Income	49,647	61,062
Service, Publication, Other Income and Transfers	203,637	301,678
<b>TOTAL REVENUE</b>	<b>5,420,375</b>	<b>4,888,963</b>
<b>EXPENSE</b>		
General Administration	1,975,140	1,951,489
Fellowships and Awards	1,974,264	1,546,610
Outreach	1,029,137	1,015,083
<b>TOTAL EXPENSE</b>	<b>4,978,541</b>	<b>4,513,182</b>
<b>NET REVENUE</b>	<b><u>\$441,834</u></b>	<b><u>\$375,781</u></b>

## DEVELOPMENT REPORT

### The Capital Campaign

The Nieman Foundation's Capital Campaign came to a close at the end of FY07 after a three-year fundraising drive to cover costs of the Lippmann House expansion project. The 3,500 square-foot Knight Center was built in 2003 with generous support from the John S. and James L. Knight Foundation, the Christopher J. Georges Fund and the Robert C. Maynard Fund. The new wing is now the center of most Nieman activities and its construction has substantially enhanced the Nieman experience for fellows, affiliates and staff alike.

We are grateful to all who donated to the campaign and made this vital improvement possible, including the 2006-07 donors who are acknowledged later in this report.

### Planned Giving

A planned gift is an ideal way to make a meaningful donation to the Nieman Foundation while receiving significant income and tax benefits. By establishing such a gift, you help ensure that the foundation's important work will continue for years to come.

The benefits of a planned gift may include the following:

- Income for life to you and/or your beneficiaries
- Expert management of your gift by the Harvard Management Company

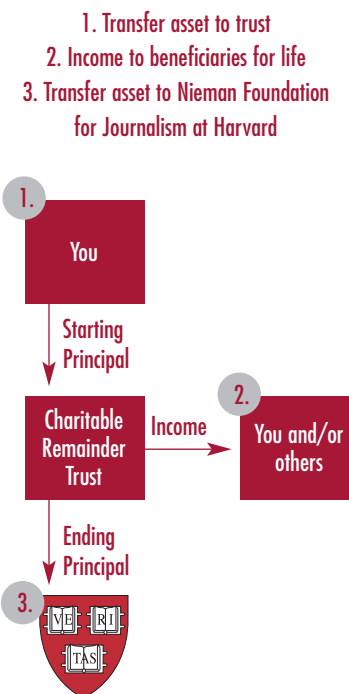
- Income tax savings
- Avoidance of capital gains tax on the transfer of appreciated assets

**Charitable Remainder Trusts:** Some Nieman benefactors may wish to take advantage of a particularly attractive giving option, the Charitable Remainder Trust (CRT). Once a CRT has been established, it makes payments to you or other named beneficiaries for a lifetime or a term of years. At the end of the trust term, the principal is transferred to the area of Harvard you have designated, in this case, the Nieman Foundation.

If fully designated to ultimately benefit Harvard, your CRT can be invested with Harvard's endowment; Harvard was the first charity in the U.S. to receive a private letter ruling from the IRS allowing trusts to be invested in its endowment. As a result, your trust will be managed with the same sophisticated investment strategies that have served Harvard so well in recent years. Charitable remainder trusts can be established with a gift of \$100,000 or greater.

**Gift Annuities:** A charitable gift annuity is a contract between you and Harvard that stipulates that in exchange for your gift, the university agrees to pay you a fixed dollar

## CHARITABLE REMAINDER TRUST: HOW IT WORKS



### Capital Campaign Donors

*Special thanks go to the donors who gave generously during the final stage of our Capital Campaign in FY07.*

Mark Carter '95  
W. Hodding Carter, III '66  
Jerelyn Eddings '85  
Katherine Fulton '93  
Gigi Georges

Stephanie Georges Comfort  
Mary and Jerry Georges  
Robert ('66) and Nancy Giles  
Drs. Edmund and Susan Gordon  
Alex Jones '82

Norman Pearlstine  
Charles Shepard '91  
William O. ('77) and Carolyn Wheatley, Jr.

amount annually for life. The income is backed by the assets of Harvard University. In the future, Harvard will use the principal in accordance with the terms of your gift.

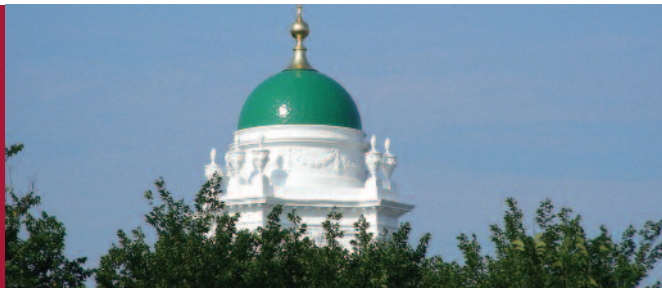
Part of the income paid to you and your beneficiaries may be tax-free or taxed at the more favorable capital gains tax rate, depending on the asset used to fund the annuity. The income is based on the age of the beneficiaries at the time of the gift. Annuities are normally established with a minimum gift of \$25,000.

**Bequests:** You may make a bequest in your will by including a specific contribution to the Nieman Foundation. Bequests at Harvard can be made through gifts of cash, securities, real estate, and tangible personal property.

The staff at the Harvard University Planned Giving office can offer expert advice and help you decide which giving option is best for your charitable and financial plans. To learn more, contact 800-446-1277 or [pgo@harvard.edu](mailto:pgo@harvard.edu). Please remember to indicate that your gift should be marked for use by the Nieman Foundation.

#### Your Gift

All gifts to the Nieman Foundation are greatly appreciated. If you would like more information about how to make a contribution, please contact [niemandevelopment@harvard.edu](mailto:niemandevelopment@harvard.edu).



## Support for the Nieman Fellowship Fund

*The Nieman Foundation is grateful to the many generous supporters who donated to the Nieman Fellowship Fund during the past year. This general fund is used to support international Nieman Fellowships, which are not eligible for financial support from the Nieman operating budget.*

James Ahearn '71  
Rosental Alves '88  
Fred Barnes, '78  
Roberta Baskin '02  
Christopher Bogan '82  
Henry Bradsher '69  
Daniel Brewster, Jr. '83  
John ('72) and Lee Carroll  
Richard Chacon '05  
Robert P. Clark '61  
Ned ('74) and Linda Cline  
Mary C. Curtis '06  
David Dahl '03  
T.M. Deford  
Amy Driscoll '03  
Roberto Eisenmann '86  
Mark Ethridge, III '86  
Marilyn Geewax '95  
Ellen Goodman '74 and Robert Levey '69  
William ('80) and Ellen Grant  
Max Hall '50  
John Harwood '90  
David Himmelstein '83  
James Hoge  
E. Philip ('74) and Shirley Hudgins  
Gerald B. Jordan '82  
Thomas Joyce '61  
Frank Kelly '43  
Larry King '70  
David Kraslow '62  
Eduardo Lachica '68  
David Lamb '81

Larry Lebowitz  
Mitchel ('59) and Gloria Levitas  
David Lewis '94  
Paul Lieberman '80  
Andrea ('07) and William McCarren  
Victor McElheny '63  
Bill McIlwain '58  
Melvin Mencher '53  
Ian Menzies '62  
Philip Meyer '67  
Richard E. Mooney '56  
Thai Nguyen '63  
Robert Nielsen '53  
Edward Norton '73  
Susan Orlean '04  
Harry Press '56  
C. Mike Pride '85  
Roy E. Reed '64  
Susan Smith Richardson '03  
Eugene Risher '72  
Wilfrid C. Rodgers '59  
James Rubin '76  
Barbara Serrano '02  
Jennifer Sharp '06  
Melanie Ann Sill '94  
William Steif '53  
Elizabeth Stone '02  
Robert Timberg '80  
Stan Tiner '86  
Marvin Wall '57  
Edward J. Walsh '82



## AROUND THE HOUSE

Lippmann House is the heart and soul of the Nieman experience – a meeting place for conferences and talks, office space for staff, and most importantly, a home away from home for fellows and their families. The house has undergone several improvements during the past year that include a new fan system for the central fireplace and display cases in the basement for Nieman exhibits.

### The Greening of Nieman

Gone from Lippmann House are the cranky iron radiators and noisy window air conditioners. The house is now heated and cooled by a geothermal heat pump system that utilizes the Earth's ability to store heat below ground. The system was installed in 2003 during the construction of Knight Center. Two 600-foot-deep wells were drilled in the Lippmann House yard. The water temperature in the wells is approximately 50 degrees year-round. During the winter, the pump pulls heat stored in the wells to help generate warm air; in the summer it puts heat back in the ground and draws the cool water for air conditioning.

Staff and fellows are also green-minded: recycling regularly, using new energy-efficient light bulbs, and purchasing green products.

### The Kovach Library

Bill Kovach, curator from 1989-2000, donated almost 900 books from his personal collection to the Nieman Foundation Library. The Kovach Collection of 300 of these books has been catalogued and now occupies shelves in the Fellows' Lounge. The Class of 2000 renamed the Nieman Library "The Bill Kovach Nieman Foundation Collection of Contemporary Journalism" during his final year as curator. The library collection totals 3,706 books.



*Left: Walter Lippmann House*

*Above: The Kovach Collection*

### Writing Classes

*Nieman Foundation writing classes help fellows and affiliates perfect their skills and learn new techniques. Class instructors Anne Bernays and Rose Moss and new Narrative Journalism Program Director Constance Hale share their thoughts about their teaching methods:*

This class is mainly about “story” – how to recognize it, how best to tell it, how to invest it with the writer’s singular take on the material. Those in the class complete the same short weekly exercises designed to help them master the craft of fiction. The exercises are divided into those focusing on thinking like a writer – in which imagination and emotional inquiry predominate – and writing like a writer – in which the more mechanical aspects of producing fresh and interesting prose are explored. Participants read their work aloud in class and accept criticism with grace and good humor.

— **Anne Bernays**

Narrative journalism might best be defined as the art of using fictional techniques in nonfictional work. My seminar aims to liberate Nieman fellows from the relentless demands of deadline-driven newsrooms. The idea is to follow a program of calisthenics allowing fellows to build new muscles that will serve them later in their writing careers. We play with language, define and develop craft, and experiment with new genres such as the hero quest, the first-person essay, the humorous account, and the opinion-editorial.

— **Constance Hale**

The creative writing class includes fiction and nonfiction that allows the writer’s personal voice and vision to grow. We focus on narrative structure and aspects of craft like character, tone and imagery. We assume that writers learn by reading and by feedback from readers. We do a few exercises but most classes depend on participants writing what they choose. Students learn to develop their own voice and distinctive imagination, to give and accept useful criticism, and to play and appreciate others’ play with stories.

— **Rose Moss**



## THE 2006-2007 NIEMAN FOUNDATION ADVISORY BOARD



### *A Message from the President*

I had the pleasure recently of attending the opening reception at Lipmann House for the 2008 Nieman class. It was a terrific evening, filled with the promise of new adventures. One couldn't

help be impressed not only by the considerable credentials and deep diversity of the new group of fellows, but also by their very real desire, as the inscription at Harvard's Dexter Gate urges, to "Enter to grow in wisdom."

Growth, of course, is what the Nieman Fellowships are all about: individual growth and, with it, the growth of good journalism. At the end of their Harvard year, Niemans inevitably leave Cambridge fortified with increased knowledge, fresh perspectives, and new commitment and energy. The result has been a string of journalistic achievements which have done much to enhance public understanding and benefit society.

The members of the Nieman Advisory Board are proud to play a role in supporting the work of the foundation, both its fellowships and its other important undertakings, including Nieman Reports, the Nieman Program on Narrative

Journalism, and the Nieman Watchdog Project. At a time when the very future of good journalism is threatened by changes in our craft's economic underpinnings, we believe that it is more important than ever that original, insightful journalism be nurtured and its value to society emphasized. This, of course, is precisely what the Nieman Foundation has been doing – and doing well – for almost 70 years.

In all of this, each of you can help. Curator Bob Giles, the Nieman staff, and members of the Advisory Board are always interested in hearing from Nieman alumni and friends about your thoughts on how the foundation can best honor its historic mission "to promote and elevate the standards of journalism." If you have an idea for a new Nieman initiative or an improvement in a present one, or simply want to pass along the name of an outstanding prospect for a Nieman Fellowship, don't hesitate to be in touch. Please know that your suggestions will be much appreciated.

Sincerely,

A handwritten signature in dark ink that reads "Bill Wheatley". The signature is written in a cursive, slightly stylized script.

William O. Wheatley, Jr. '77

*"The members of the Nieman Advisory Board are proud to play a role in supporting the work of the Foundation, both its fellowships and its other important undertakings."*



## OFFICERS

**President: William O. (Bill) Wheatley, Jr.**  
Retired executive vice president, NBC News  
(1977 Nieman Fellow)

**Vice President: Lorie Conway**  
Documentary filmmaker and producer, Boston Film  
and Video Productions (1994 Nieman Fellow)

**Secretary: Joseph L. Bower**  
Donald Kirk David Professor of Business  
Administration, Harvard Business School

## MEMBERS

**Cecilia Alvear**  
Producer, NBC News, and former president,  
National Association of Hispanic Journalists  
(1989 Nieman Fellow)

**Rosental Alves**  
Professor and Knight Chair in Journalism and  
UNESCO Chair in Communication, University  
of Texas, Austin; Director, Knight Center for  
Journalism in the Americas  
(1988 Nieman Fellow)

**H. Brandt Ayers**  
Chairman and publisher, *The Anniston (Alabama) Star*  
and Consolidated Publishing (1968 Nieman Fellow)

**Fred Barnes**  
Co-host of “The Beltway Boys,” Fox News  
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(1978 Nieman Fellow)

**Roberta Baskin**  
Director, WJLA-TV’s I-Team  
(2002 Nieman Fellow)

**John Carroll**  
Former editor, *Los Angeles Times*  
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**Mark Carter**  
President, Carter and Co. (1995 Nieman Fellow)

**Carolyn Curiel**  
Editorial board member, *The New York Times*

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Columnist, [freepressonline.com](http://freepressonline.com)

**Jerelyn Eddings**  
Managing editor, *Editors’ World* (1985 Nieman Fellow)

**Mark Ethridge**  
President, Carolina Parenting Magazines  
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**Charles Ferguson**  
Retired editor, *The Times-Picayune*  
(1966 Nieman Fellow)

**Katherine Fulton**  
President, Monitor Institute (1993 Nieman Fellow)

**Henry Louis Gates, Jr.**  
Director, W.E.B. Du Bois Institute and Professor  
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Harvard University

**Gigi Georges**  
Partner, The Glover Park Group

**Robert Giles**  
Curator, Nieman Foundation for Journalism  
at Harvard University (1966 Nieman Fellow)

**Tim Golden**  
Senior writer, *The New York Times*  
(1996 Nieman Fellow)

**John Harwood**  
Senior contributing writer, *The Wall Street Journal*  
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**Sharon King Hoge**  
Media consultant

**George Irish**  
President, Hearst Newspapers,  
and senior vice president, Hearst Corporation

**Alex Jones**  
Director, Joan Shorenstein Center on the Press, Politics  
and Public Policy, Harvard University; and Laurence  
M. Lombard Lecturer in the Press and Public Policy,  
John F. Kennedy School of Government, Harvard  
(1982 Nieman Fellow)

**Murrey Marder**  
Retired diplomatic correspondent, *The Washington*  
*Post* and sponsor, Nieman Watchdog Project  
(1950 Nieman Fellow)

**Nancy Hicks Maynard**  
Media consultant

**Lindsay M. Miller**  
Independent producer of print and broadcast  
(1988 Nieman Fellow)

**Gregory Moore**  
Editor, *The Denver Post*

**Norman Pearlstine**  
Senior advisor, The Carlyle Group. First president  
of the Nieman Advisory Board 2004-2006

**Byron Pitts**  
CBS News correspondent

**John Seigenthaler**  
Founder, The First Amendment Center  
(1959 Nieman Fellow)

**Charles Shepard**  
Communications consultant, Menasha Corporation  
(1991 Nieman Fellow)

# ABOUT THE NIEMAN FOUNDATION FOR JOURNALISM AT HARVARD

The Nieman Foundation for Journalism was established at Harvard University in 1938 under a bequest of Agnes Wahl Nieman in memory of her late husband Lucius, founder and long-time publisher of *The Milwaukee Journal*. Mrs. Nieman made her gift “to promote and elevate the standards of journalism and educate persons deemed specially qualified for journalism.”

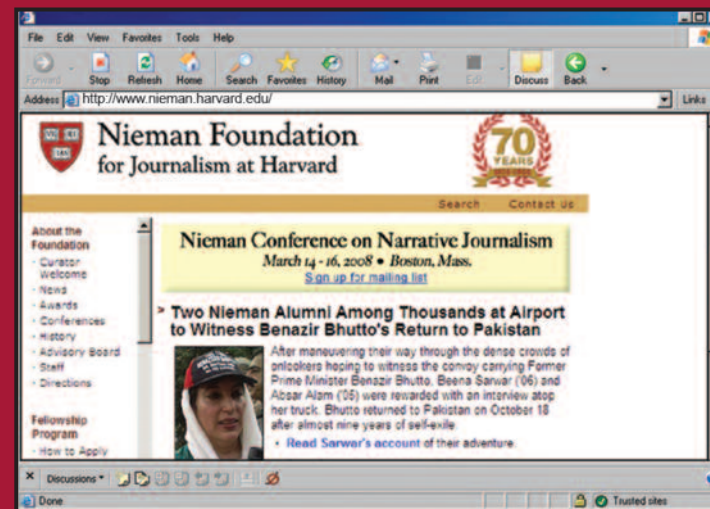
The foundation administers the nation’s oldest midcareer fellowship program for journalists. Nieman Fellows are U.S. and international reporters, editors, photographers, producers, editorial writers and cartoonists who come to Harvard for a year of academic study. Since 1938, more than 1,200 men and women from the United States and 87 other countries have received Nieman Fellowships.

The Nieman Foundation publishes the quarterly magazine, *Nieman Reports*, written by journalists for a worldwide audience of leading journalists in all media and journalism educators. The foundation is also the home of the Nieman Program on Narrative Journalism, which seeks to advance the craft of narrative reporting and writing in newspapers and other media, and the Nieman Watchdog Project, which encourages reporters and editors to monitor and hold accountable those who exert power in all aspects of public life.

## Nieman Online

The Nieman Foundation’s Web site [www.nieman.harvard.edu](http://www.nieman.harvard.edu) offers reporters, editors, writers, photographers, producers, filmmakers, students and all those interested in journalism a wide variety of resources and useful links.

Visitors to the site will find the latest Nieman news, award announcements, conference information, fellowship guidelines, and contact information as well as links to Nieman Reports, the Nieman Watchdog Project, and the Narrative Journalism program, including the Nieman Narrative Digest.





## THE SANTA CLARA HAWK RETURNS HOME

An old Nieman Foundation friend is back. A replacement for the original stone sculpture of a Santa Clara Hawk, honoring the memory of Howard Simons, curator from 1984-1989, has been anchored in a new and more prominent place near the entrance to Lippmann House. The hawk was a gift of the class of 1989 and was presented to Howard near the end of his last year as Nieman curator; he died that summer of cancer.

In the spring of 2005, the hawk was stolen. The foundation worked with Harvard and Cambridge police, but it was never recovered. Earlier this year, the foundation commissioned Doug Hyde, a Native American sculptor in Santa Fe who created the original hawk, to make the replica.

Cecilia Alvear, a member of the class of '89, said she and her classmates decided on a bird "mainly because Howard was an expert and passionate 'birder.' We chose a Native American artist because Howard was devoted to the cause of improving the condition of Native Americans in general and Native American journalists in particular." The class found Doug Hyde by asking around Harvard for recommendations; it was Hyde who suggested that the bird should be a hawk.

In the spring of '89, Cecilia recalled, "Howard told us he was very ill and we worried that the bird would not arrive on time, so at our informal farewell party, we gave him a 'surrogate' bird—a little balsa wood parrot—and he reminded us that the present was to the Nieman Foundation, not specifically to the curator. However, it was a very emotional time for us and we wanted our present to be meaningful to Howard. Fortunately, the sculpture did arrive on time and when we opened the package, Howard looked at it and said, 'Oh! The Maltese Falcon.' If only it really had been 'the stuff that dreams are made of' – recalling the famous line from that Humphrey Bogart film – our Nieman year would not have ended on such a sad note."

Chris Lynch, an architect in Boston and a friend of Cecilia's, helped select the rock on which the hawk sat and arranged for its installation. The hawk originally was placed in the garden on the north side of Lippmann House but it was moved in 2003, during the construction of the new wing, to a more visible place inside the fence along Francis Avenue. The rock remained after the theft and is the resting place for the new hawk.

*The bronze plaque at the base of the rock reads:*

SANTA CLARA HAWK  
DOUG HYDE  
NEZ PERCÉ

IN MEMORY OF  
HOWARD SIMONS,  
CURATOR 1984-1989

GIFT OF NIEMAN CLASS OF 1989

*Photo credits:* Leila Ait Hmitti, Harro Albrecht, Suzanne Camarata, Andres Cavalier, Christopher Cousins, Matthew Craig, Tom Fitzsimmons, Valerie Hyman, Damakant and Rupa Jayshi, Richard Lautens, Julius Metoyer, Dean Miller, Anja Niedringhaus, John O'Boyle: Star-Ledger, Hope Reese, Jose Fernando Rodrigues, Martha Stewart, Dermot Tatlow, Richard Vogel, Ulrike Wilson





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educate persons deemed specially qualified for journalism”*

*Agnes Wahl Nieman*

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